

From: George Morino/=TMS/Toyota.

Sent: 11/6/2007 10:22 AM.

To: [-] "Blandford, Roger" <Roger.Blandford@setoyota.com>@TMSVEN.

Cc: [-] .

Bcc: [-] .

Subject: Re: Selling floormats on Ebay.

Thanks Roger!

George Morino
National Manager
Quality Compliance Department
Product Quality and Service Support
Toyota Motor Sales, U.S.A., Inc.
Tel. 310-468-3392
Fax 310-468-3399

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"Blandford, Roger" <Roger.Blandford@setoyota.com>

11/06/2007 10:18 AM

To rickdavis@wesleychapeltoyota.com

cc "Helsel, Troy" <Troy.Helsel@setoyota.com>, "Lovett, John" <John.Lovett@setoyota.com>, "Marriott, Jim" <Jim.Marriott@setoyota.com>, "Majcher, Dave" <Dave.Majcher@setoyota.com>

Subject Selling floormats on Ebay

Rick,

As we discussed, the floormats you are selling on Ebay are involved in a campaign. Please discontinue selling them immediately.

Please retain a list of customers that you have sold them to.

I have attached a copy of the vehicle campaign for your information.

Roger Blandford
SET Campaign Manager
(904)378-4832
(904)612-4573 cell

[attachment "T-CP-70F-0001-W.pdf" deleted by George Morino/TMS/Toyota]